



WARWICK CASTLE TO GIVE AWAY BOOKS THIS WORLD BOOK DAY

- **Local children can pick up free books from the Castle's World Book Day Cart on March 4th**



XX February 2021: To celebrate World Book Day, Warwick Castle will be giving away more than 200 fantastic books to local children - and with lots of exciting tales to choose from, kids are sure to find a story they love.

Between 10am and 4pm on March 4th, locals to the Castle passing by on their daily walk will be able to pick up free children's books* from its very own World Book Day Cart. Located outside the entrance on Castle Lane, the Cart will give local children access to wonderful stories and fun, educational reads.

Staying true to the Castle's heritage and allure, the Cart will offer some fantastic books following a knight-worthy theme, including the wonderful and popular children's story, Zog – written by Julia Donaldson and illustrated by Axel Scheffler. And, with Zog being the star of a new 3D interactive trail launching at the Castle this April, it is the perfect time to discover this popular tale!

Zog is the keenest dragon in school. He's also the most accident-prone. Luckily, a mysterious little girl always comes by and patches up his bumps and bruises. But will she be able to help him with his toughest test: capturing a princess? A wonderfully funny story from the well-known creators of *The Gruffalo* and *Stick Man*.**

On the initiative, Liam Bartlett, Operations Director at Warwick Castle said, "We are thrilled to be making this community Book Day Cart available – and to be able to provide so many books to local children, especially after such a difficult year for all. We have always been passionate about

making education fun and accessible and giving away these wonderful stories is our way of supporting local children this World Book Day.”

To protect the health and safety of those visiting the cart, all the brand new books will be sorted by title into baskets to minimise contact. Visitors are asked to abide by social distancing at all times.

For further information on World Book Day visit: www.worldbookday.com

-Ends-

Note

to

editors

*Books subject to availability.

**Book description taken from the blurb of Zog

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Zog and the Quest for the Golden Star

Zog and the Quest for the Golden Star is an exciting new 3D interactive trail starring Zog the loveable dragon, which will be launching at Warwick Castle this year. The activity has been licensed by Magic Light Pictures. For further details, please visit: www.warwick-castle.com/explore/attractions/zog-and-the-quest-for-the-golden-star/

Warwick Castle

Warwick Castle is easily accessible from Junction 15 of the M40, just 40 minutes from Birmingham and 1 hour 40 minutes from London. Warwick Castle is easy to reach by train from London Marylebone in only 86 minutes. The Castle, set in 64 acres of grounds designed by Capability Brown, rests on the banks of the River Avon at the heart of historic Warwick.

About Merlin Entertainments plc

Merlin Entertainments plc is a global leader in location-based, family entertainment. As Europe's Number 1 and the world's second-largest visitor attraction operator, Merlin now operates over 130 attractions, 19 hotels and 6 holiday villages in 25 countries and across 4 continents. Merlin's purpose is to deliver memorable experiences to its 67 million guests around the world, through its iconic brands and multiple attraction formats, and the commitment and passion of its c.28,000 employees (peak season).

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#MakingMagicwithMerlin is an exciting range of content brought to you by the global company Merlin Entertainments.

Making Magic with Merlin has been created for families to watch and learn some fantastic facts about some of the world's best known attractions! We hope you enjoy watching our short series of films – new

ones are being uploaded every day to YouTube – which will inform in a fun way. We call it creative learning and we hope you spread the word!